# Cost reduction strategies in solar cell production

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Our energies today – your energy tomorrow



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# PV market development and characteristics



#### **Development of PV market 2004-2010 (optimistic growth scenario)**





Source: M. Rogol, 3rd Photon Silicon Conference, 3 April 2006 (Munich)

ROUGH ESTIMATE

# **Price experience curve of photovoltaic modules**



Cumulative installed PV Peak Power [GW<sub>P</sub>]

Sources: Fraunhofer Institut Solare Energiesysteme (ISE), EPIA, ErSol



- 1. "Grow or die"
- 2. Reduce production cost faster than price degression curve



# Positioning and strategy of ErSol Solar Energy AG



# Value chain of crystalline silicon photovoltaics

Sun and sand...  $\rightarrow \rightarrow \rightarrow \rightarrow \cdots$  ... electricity







#### **Products of ErSol: Ingots and wafers**

quality



Strict documentation of testing process

#### Mono-crystalline silicon ingots / wafers

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#### **Products of ErSol: PV cells**



#### **ErSol enters into thin-film module production**

- ErSol plans to develop production capacity of 40 MWp p.a., medium-term annual capacity target of >100 MWp as a second growth option
- Approx. 80 m€ investment (40 m€ in 2006 and 2007 each)
- Less than 1% of silicon consumption compared with conventional wafer technology
- Efficiency of approx. 6% on glass substrate
- Project developed within ENT ErSol New Technologies
- Thin-film module production to be built in Erfurt, Thuringia
- Approx. 100 new permanent jobs





- 1. "Integrated company" covering the most important segments of the value chain (Silicon, Wafers, Solar cells)
- 2. "Two-product strategy": High-end monocrystalline silicon and low-cost thin-film silicon products

=> Ensuring higher than proportional growth with faster than market cost degression



# **Elements of growth strategy**

- Increased integration of ASi
- Increased silicon procurement
- Advancements of technology
- Entry into low-silicon-consumption technologies



# **Increased integration of ASi**

Integration of the wafer business into the ErSol Group







#### More silicon secured through SRS acquisition in February 2006

- Important addition to the upstream sector of the value chain
- Additional quantities of approx. 75 tons of scarce solar silicon for production in 2006
- Feedstock material of at least 15 MWp
- Positive impact on margins due to higher utilisation of raw material
- Price of approx. 19 million euros paid from equity



Silicon Recycling Services Inc. (SRS)



#### **Advancements of technology**

#### Instalment of ~8 million € technology program



**Er**Sol<sup>®</sup>

Roadmap for mono-crystalline cell technology

#### **Development of mono-crystalline cell technology within 2005**



— Average cell efficiency in % → Cell thickness in µm

✓ We're on track !



# Expected breakthrough in cost reduction for high-end mono c-Si

- Integrated production of ingots-wafers-solar cells
- Technological advancements (silicon yield, wafer thickness, cell efficiencies ...)
- Economy of scale on the >100 MWp level
  - ✓ Accelerated achievement of cost reduction targets
  - ✓ New dimension of PV production cost
  - ✓ Grid equality in important key markets expected achievable on 2008 time scale
  - ✓ Higher margins at given price levels



- Wafer production capacity quadrupled to 100 MWp by end 2007
- Crystalline cell production capacity tripled to 180 MWp by end 2007
- Additional growth through new and increasing thin-film cell technology contribution
- 220 MWp total cell capacity by 2008



#### **Expected capital expenditure per business segment**



**Er**Sol<sup>®</sup>

Expected total investment >190 million euros within 2006-2007 ... ... and several 100 new jobs in Thuringia !

## **Customers and Target Markets 2006 – from Erfurt to the world !**



# Overview of ErSol's expected positioning in the global PV market 2001-2010

#### World PV Cell/Module Production from 2001-2010



## **Cost reduction potential for different technologies**





Source: Renewable Energy World May/June 2005

#### **Summary on cost reduction strategies**

- Cost reduction in silicon wafer-based technology through
  - efficiency increase of monocrystalline silicon solar cell
  - higher wafer yield from silicon through decreasing wafer thickness
  - integrated production from wafer to solar cell
  - economy of scale at >100 MWp/a production volume level
- Additional growth option and cost reduction potential through new thin-film cell technology

# => Competitiveness with both crystalline and thin film PV !!



#### Thank you for your attention!

For further information please contact

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