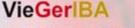


Sandwich courses at the private, State-recognised

**International University of Cooperative Education** 

belonging to the F+U Company Group

















#### What is the University of Cooperative Education?

- sandwich courses
- first started in Baden-Württemberg (in the early 1970s)
- within the framework of the Bologna Agreement, academic award with the same educational status as one from a University
- a Bachelor award from the University of Cooperative Education fulfills the same requirements as one from a University of Applied Sciences
- Pre-condition: Accreditation
- The IBA: a University of Cooperative Education from Hesse
- Supervision: The Hesse Ministry for Science and Art
- General Information: www.step-hessen.de













# **University of Cooperative Education: Sandwich Courses**

Start



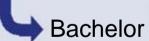
processing through study of practical experience

Theoretical study at the University of Cooperative Education

alternating/changeover each 3-months study period 2 days/3 days

application of the theoretical knowledge acquired

practical training in companies

















#### F+U Group

(Schools - Universities - Academies)

- headquarters in Heidelberg founded: 1980
- over 300 training and educational courses in:
  - general education
    - vocational education
    - work preparation
- one of Germany's largest educational service providers with international focus
- increasingly involved in the tertiary educational sector









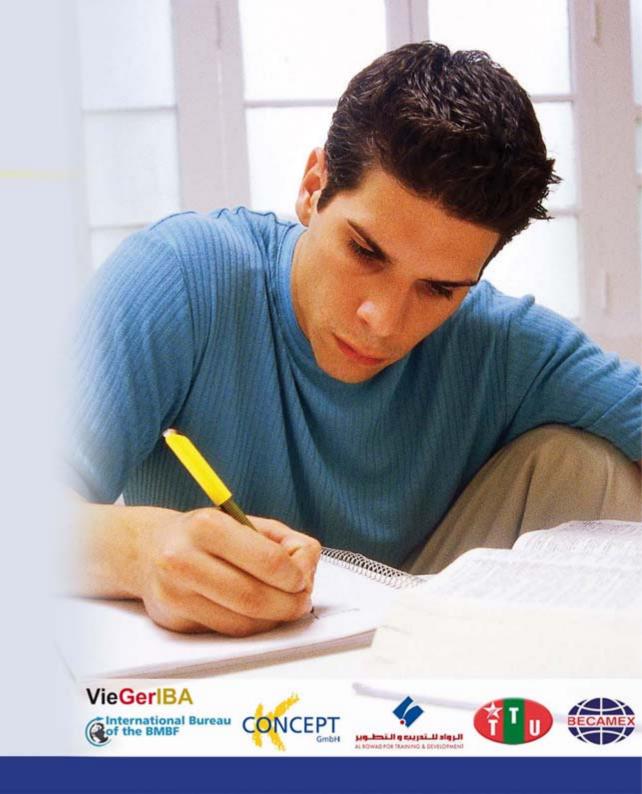






## **IBA Study Centres**

- Darmstadt (Headquarters)
- Heidelberg
- Erfurt
- Berlin
- Bochum
- Cologne
- Hamburg
- Munich





# **Study Course in Business Studies**

#### **Specialities in:**

- Industry and Commerce
- Banking and Insurance
- Taxes and Auditing
- Hotel and Tourism Management
- Sport Management
- Marketing, Communication and Public Relations
- Food, Beverage and Culinary Management
- Event and Congress Management
- Human Resource Management, Recruitment, HR consulting















#### **Contents**

- General Business Studies
- Law
- Economic Mathematics
- IT for Economics
- English for Economics
- Macroeconomics
- Methods expertise
- Focus on the speciality chosen





# Procedure: "Five Steps to Success"

- 1. Introductory course
- 2. Semesters 1-4 (Foundation Course)
- Intermediate Examination (Senior Economic Administrative Assistant)
- 4. Semesters 5 and 6 (Major Subjects)
- 5. Final Academic Award: Bachelor of Arts





### **Entrance Requirements**

 Secondary School Leaving Certificate, Technical College Entrance Qualification or particular occupational capabilities

 if necessary, test to determine academic suitability

training contract with a company





#### **General Conditions**

- training and study contract
- course fees
- study allowance





#### **Application Process**

 the student finds a training company on his own initiative

the suitability of the firm is checked

• at the same time the student applies to the University of Cooperative Education

Advantages: the possibility of being referred toone of the University's associated companies the decision on an interview etc is taken by the firms!













#### How to find a training place

research on the Internet or in newspapers

- company websites
- employment, training and study fairs
- in-company training
- individual applications to firms

#### Don't forget:

make sure supporting documents are complete and relevant















#### **Advantages for students**

- concentrated learning in small groups
- remunerated
- continuous work and study
- study course with clear objectives and short duration
- support from the firm and the University
- excellent professional prospects
- recognised academic awards
- international focus





#### **Prospects**

- job experience even before you finish your degree course
- possibility of going on to a Master's after finishing
- opportunities for promotion
- further qualification, for instance, as a Tax Advisor





#### **Advantages for companies**

- train up future managers individually and as you require them
- graduates fit into the company as soon as they finish the course
- continuous integration and deployment in the company
- assistance while you are looking for suitable students















## How to find an employee

- you are listed as a training associate
- your own job adverts
- recruitment through the University of Cooperative Education















### **Summary**

- interesting alternative to classical study courses
- "split week" model
- you can start a course at the University of Cooperative Education with a Technical College Leaving Certificate
- introductory course before commencement of studies
- assistance with looking for a training firm
- personal atmosphere















# University of Cooperative Education (IBA) Study Location Erfurt

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The Portal that takes you to all study locations and courses.

Thank you for your interest!

